



Time Eastern	Topic / Speaker	Session Overview
12:00pm to 1:15pm	<p><b>4 Trends Shaping our Fast Future</b></p> <p>Keynote Amber Mac Innovation Speaker   Author   Podcaster</p>	<p>In this dynamic presentation, Amber will take audiences on a visual journey to demonstrate how our world is changing in 2022 and why these trends are accelerating our fast future. No matter what industry you're in, this means that rapid digitization is a must. While this presentation is eye-opening, it also includes practical lessons and invaluable tools that are critical for success. The four areas of focus include the future of communication, automation, wellness, and work.</p>
1:30pm to 2:30pm	<p><b>Digital Transformation in the First Person</b></p> <p>Jim Love, FCMC CIO, Chief Content Officer, IT World Canada</p>	<p>In this informative session Jim will explore Digital Transformation with real life examples. Companies must act to adapt to a new hyper-competitive, virtual era that we are entering. There is a tipping point where transformation is not possible. It is essential to begin to move to address these new challenges and opportunities. Jim will outline the transformation of IT World from his unique vantage point as a publisher. He will discuss what his experiences have taught him about how companies can survive and thrive in the turbulence of the next phase of transformation that they all must undergo.</p>
2:45pm to 3:45pm	<p><b>How do YOU Contribute to a Sustainable Society Today?</b></p> <p>Tiziana Benvenuto, CMC, CPA CA Founder, Vera Pace Consulting</p>	<p>To have a world that really works, we need high performing organizations, communities, and teams. Each of us has a role in organizational culture, sustainability and a planet that works. In this session, Tiz speaks to the importance of values and invites you to see the world through the lens of a values-based model of transformation. She'll highlight how understanding what is personally important to, and currently experienced and desired by the people in a group or organization can point to areas needing attention in organizational culture to facilitate a journey towards sustainability.</p>
4:00pm to 5:00pm	<p><b>Entrepreneurship in the Service of Consulting</b></p> <p>Christopher Holt, MBA, PhD, CMC Director of MBET, University of Waterloo</p>	<p>Large companies across Canada have embraced "corporate entrepreneurship labs" to develop new products and services. But what if the same entrepreneurship theories used for start-ups and new products could also be applied to solving a more generalized set of business problems such increasing manufacturing efficiency, developing CSR programs or reducing customer churn? That's the goal of the "Corporate Innovation Program" at the University of Waterloo's Conrad School of Entrepreneurship &amp; Business. Prof. Holt will discuss the rationale for this innovative approach, the methodology used for these student-led consulting engagements and some preliminary lessons from the program that can help to accelerate the future of consulting.</p>



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12:00pm to 12:15pm	<b>Recap and what is coming up in Day 2</b> Amber Mac + emcee	Amber and our emcee will recap, highlight and give insight into sessions
12:15pm to 1:15pm	<b>CMC Industry Report 2022 - Sneak Peek</b> Nik Nanos, CMC Founder, Nanos Research Corporation	Nanos Research is conducting a pro-bono project for CMC-Canada on the state of the consulting industry. This session will give a glimpse into the current marketplace, where it is growing, the trends and the challenges and changes for management consulting. This industry report of the management consulting industry in Canada is to be released in 2022. Nik will be joined by Husam Sha'ath and Eva Maxwell to discuss the report findings.
1:30pm to 2:30pm	<b>Using Innovation to Lead Change</b> Marguerite Mcleod-Fleming, MBA Founder, Innovation Culture Group	In this session you will learn 3 practical strategies that you can use to lead your Project and Agile teams to solicit innovative solutions, solve difficult problems and create breakthrough ideas. Consultants and Change Leaders are being asked to lead innovation and develop creative solutions to solve challenges. How can you ensure that you are bringing the most creative, implementable ideas to the table? Systematic Inventive Thinking (SIT) is an innovation methodology that has helped over 1400 companies in 71 countries achieve just that – a systems-based approach to break fixed-thinking and unleash creativity in weeks not months.
2:45pm to 3:55pm	<b>CMC Go Local, Go Global</b> Host; Marylka Empey FCMC & Panel	Our CATALYST 2022 theme of Reimagine the Future of Consulting ...The Possibilities Await You” is our focus as we look at CMC’s “Go Local, Go Global”. Our fast-paced series of mini panels will feature Certified Management Consultants (CMC’s) and Fellow Certified Management Consultants (FCMC’s) from each certifying Institute across Canada. Panelists will share their stories and experiences and will provide insights about CMC.  Lean in to explore more about CMC, locally and globally, the designation, the organization, its scope, and its reach. Listen to stories of how the CMC designation has made a difference for graduates and seasoned practitioners. Learn about new flexible options and resources to obtain the CMC. Leverage your CMC and be recognized to receive the Fellows designation. Look Forward to opportunities to engage and explore the many benefits of CMC.
4:10pm to 5:10pm	<b>Riding the Waves of Change</b> Panel discussion	The past few years have introduced drastic change across industries and professions, and we will only continue to experience change, sometimes in areas we least expect it. Our panel, "Riding the Waves of Change" is a candid conversation with our speakers regarding how change has impacted their consulting experiences. This session provides a forward view into what those in the consulting profession can anticipate in the near future.
5:30pm to 7:00pm	<b>CATALYST 22 Connects</b> Networking Event	We are planning a great session with prizes, games, networking and entertainment. Join us for what is shaping up to be a fun and interactive session. More to come....



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12:15pm to 1:15pm	<b>Tomorrow's Workforce: Cyborgs and Centaurs</b>  Shane Saunderson, PhD, MBA, B. Eng. Human Futures Studio	Speculating on the future of technology integration into our offices and employees, this talk shares perspectives on how the role of the employee is evolving and the implications this will have on organizations and leaders. As we further incorporate technologies such as artificial intelligence, augmented reality, IoT, and more into the way we work, there will be profound implications on an organization's structure, culture, and the day-to-day realities of an employee's efforts. We won't simply leverage technology; we will <b>be</b> technology. Shane will outline the significant implications for organizations and humanity whether this transition is done poorly or properly.
1:30pm to 2:30pm	<b>Design Thinking in Consulting</b>  Luke Brodie, MBA Accenture Canada Innovation Hub	Design Thinking in various forms has been around for decades yet many in consulting, business, and the public sector are only now looking to apply this human-centric methodology to their work. Starting by uncovering unmet human need then using creativity and experimentation to rapidly iterate, design thinking is helping consultants solve their clients' challenges differently. In his interactive presentation, Luke will touch on the history of design thinking methodologies, tell stories about use cases, and give tips for how anyone can start learning to use the tools of design.
2:45pm to 3:45pm	<b>The Fifth Domain</b>  Sushila Nair, CISSP, CISA, CISM, CDPSE VP. Security Services, NTT Data	The Pentagon calls cyber-space the fifth domain of conflict in addition to land, sea, air and space. In the new digital world, technology is our greatest strength and our Achilles heel. In 2017 the NotPetya attack brought the world as close as it has ever come to cyberwar. Hospitals, critical infrastructure, financial institutes and online retail were brought to their knees by wiperware. In this session, we will cover the evolution of cyberwar and how businesses should work to minimize the risk of becoming collateral damage in the war of tomorrow.
4:00pm to 5:00pm	<b>The Reconciliation Economy</b>  Joseph Duperreault, CMC, MBA, ICD.D Social Awareness Group Inc.	Canada is on a path to creating a reconciliation economy. There are a multitude of complementary forces in play. As consultants, what are our obligations and opportunities? Is there an obligation for us to adopt Truth and Reconciliation Commission Call to Action 92 and/or help our clients adopt it? At a minimum, Joseph will outline that we have a both an obligation and the opportunity to make economic reconciliation for our clients real. How do we use our skills as strategists, implementors and change management practitioners to help our clients be at the forefront of economic reconciliation, and realize and leverage this competitive advantage? Through the application of an Economic Reconciliation Accountability Framework (for clients and consultants) that enables our clients to move from awareness to commitment to results.
5:00pm	Farewell	Final surprizes and prizes

*Times and sessions are subject to change. All times are Eastern Standard.*